

# Online Restaurant Delivery Guide to Getting Started



## Step 1: Choose a delivery partner



Will you deliver yourself?  
up to 15% commission

Examples

**JUST EAT**



Will the partner deliver for you?  
up to 30% commission

Examples

Uber **Eats**



**deliveroo**

## Step 2: Register your restaurant

- Business ID/Tax documentation
- Logo
- Banking info
- Proof of Address
- Food Hygiene Rating\*

\*Check the delivery partners website for more information regarding their minimum requirements and processes

## Step 3: Upload your menu



### Dish Images

best sellers  
looking their best!  
(OR images provided by partner)



### Menu Categories

e.g. Burgers, Vegan, Sandwiches,  
Pasta, Desserts...



### Meal Deals

design meals around top  
sellers at better value than  
the items individually



### Extras to upsell

sauces, drinks, desserts...  
popular brands like  
Hellmann's, Lipton work well.

## Step 4: Prepare for delivery



Reliable internet



Logged in to delivery partner tablet/POS



Delivery food containers & bags



Test your top sellers in the containers you  
will use for the average wait time. Adjust  
ingredients or containers to ensure appeal.



Designated pick up area for delivery collection



Have the order ready when delivery arrives.  
Speed is an important factor to customers!  
Review pre-time for top sellers and reduce



Be ready for extra volume on weekends

>> Check [UFS.com](https://www.ufs.com) for food cost hacks for **efficient ingredient use!** <<

## Step 5: Promote delivery!

- ✓ Inform your guests with signage in and outside your restaurant
- ✓ Inform your followers in social media
- ✓ Communicate your hygiene practices to reassure guests on food safety
- ✓ Monitor online reviews and respond. Regularly identify areas for improvement
- ✓ Put cards in the bag to ask for customer feedback
- ✓ Good service levels boost your ranking on the delivery platform!

Need more info? Chat with our chefs at [UFS.com](https://www.ufs.com)



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