

BITE-SIZE WINNERS

RECIPE GUIDE









with

Big football tournaments mean bigger sales and footfall for your pub or bar. But why let the drinks enjoy all the action?

Prepare to kick-off a more profitable summer with bar snacks inspired by teams from across the continent.



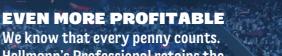
SUPERIOR HOLD & BIND

Hellmann's Professional has a thicker, velvety texture which allows it to bind breadings, coleslaws, potato salads and more with ease, so you can do more with less.



EVEN MORE HEAT STABLE

Professional kitchens need a consistent, reliable mayonnaise that can stand the heat. Hellmann's Professional is even more heat stable than Hellmann's Real. allowing you to cook without the risk of separation.



Hellmann's Professional retains the quality, consistency and taste of Hellmann's Real but at a lower price point, helping your bottom line.

DISCOVER MORE ABOUT HELLMANN'S



HELLMANN'S is the MAYONNAISE CHOICE

for your business and your guests, delivering on taste, texture and quality.



UNMATCHED CREAMINESS

Hellmann's Professional brings a velvety, rich texture that enhances the mouthfeel of your dishes.



SUSTAINABLE SOURCING

Show your commitment to sustainability by using Hellmann's, a brand dedicated to responsible sourcing and eco-friendly practices.

PROFESSIONAL



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Introducing HELLMANN'S **PROFESSION MAYONNAISE**

> At Hellmann's, we are thrilled to introduce our latest innovation -Hellmann's Professional



*UK Nielson and Kantar Retail Grocery Value sales MAT 16/10/2022.



Ingredients

500g Padron Peppers

200ml Hellmann's Professional

0.25g Saffron

20ml Olive oil

20g Knorr Professional Garlic Puree

l loaf Sourdough bread

5g Sea salt

Method

- · Wash and dry the Padron Peppers.
- Warm the Saffron and olive oil together in a pan and leave for I hour to infuse.
- Strain the oil and whisk through the HELLMANN'S Professional with the KNORR Professional Garlic Puree.

To serve:

- Heat up a large skillet, add the Padron Peppers and sear all over for 2-4 minutes.
- · Sprinkle with sea salt and serve in a bowl.
- Serve with a side of the HELLMANN'S saffron aioli and warmed sourdough bread.

CROQUE TEAR & SHARE

Take on the French classic Croque monsieur using Hellmann's Professional through the rich cheese sauce.

Ingredients

5 Sourdough pain (200g each)

50g Butter

50g Flour

500ml Milk

200g Hellmann's Professional Mayonnaise

25g Dijon mustard

200g Comte

250g Ham

2g White pepper, ground

Method

For the 'Croque' mix:

- In a pan over a low heat cook out the roux with melted butter and flour for 4 minutes.
- Add the milk a little at time to create a smooth, thick white sauce.
- Mix in the Dijon mustard, diced ham and comte, leave to chill slightly.
- · Fold in the HELLMANN'S Professional.
- · Place in piping bag and chill.

- · Slice the pain diagonally in a criss-cross pattern.
- · Gently open the cuts and pipe in the 'croque' mix.
- Cook in a preheated oven at 175°c for 10 minutes until golden and piping hot.





Ingredients

200ml Hellmann's Professional

10g Medium curry powder

5g Paprika

100g Knorr Professional Balti Ready To Use Sauce

10 Bratwurst

800g Onions

25g Butter

250ml Light pilsner

25g Demerara sugar

5ø Salt

l Bay leaf

10g Crispy onions

5g Thyme

250g Red cabbage

250g Beetroot

10g Salt

lg Carraway seeds

Method

For the Currywurst sauce:

 Toast the medium curry powder and paprika lightly in a pan. Leave to cool and blend with the KNORR Balti sauce. Pass through a fine sieve and blend in the HELLMANN'S Professional. Place in a squeezy bottle for service.

For the sauerkraut:

- · Toast the carraway seeds.
- Wash and finely slice the red cabbage and grate the beetroot. Massage in salt and the toasted carraway seeds and leave for I hour at room temperature.
- Compact the mixture into a sterilised jar with a rubber sealed lid, ensuring there are no air bubbles and the cabbage is submerged under the brine.
- Leave in a dark area at room temperature for 3-4 days checking periodically allowing lactofermentation to develop. Afterwards it can be refrigerated for up to 6 weeks.

For the Pilsner onions:

- Melt the butter in a pan and then add finely sliced onions, bay leaf, salt and sugar.
- Cook over a low heat for 40 minutes, stirring occasionally until the onions are cooked down and lightly caramelised.
- Remove the bay leaf. Add the pilsner and reduce to a sticky glaze, keep for service.

To serve:

- Place the Bratwurst over indirect heat to bring up the internal temperature and finish over a Chargrill.
- Serve on a base of pilsner onions, topped with curry wurst sauce, crispy onions, picked thyme and a side of red cabbage & beetroot Sauerkraut.



Great bar snack for the Euros inspired by this classic dish from Portugal. Using Hellmann's Professional to enrich the fritters and a side of lemon mayonnaise.

Ingredients

300ml Hellmann's Professional

400g Salt cod

400g Potato

3 Lemon

20g Parsley

Knorr Professional Garlic Puree 20g

50g Semolina

200g Tomato

Olive oil 100g

5g Paprika

40g Capers

3g **Ground Black pepper**

Method

For the tomatoes and capers:

· Finely dice the tomatoes, zest one lemon, finely chop half the parsley and capers. Mix together with olive

For the lemon mayonnaise:

· Mix together zest and juice of one lemon with 200ml of HELLMANN'S Professional. Keep chilled for service.

For the fritters:

- · Soak the salt cod in water, drain and pat dry. Flake.
- · Wash and bake the potatoes in an oven at 170°c until cooked.
- · Cut in half and press through a fine sieve leaving the skins behind.
- · Gently mix together the remaining HELLMANN'S Professional, salt cod, mash potato, KNORR Professional Garlic Puree, onion, finely chopped parsley, black pepper and zest of 2 lemons.
- · Shape into 30 quenelles and chill to firm up.

To serve:

- · Dust 3 salt cod fritters per potion with plenty of semolina and deep fry at 170°c for 4 minutes until golden and piping hot throughout.
- · Serve topped with the tomatoes & capers and a side of the lemon HELLMANN'S Professional.

Ingredients

BELGIUM FRITES, ANDALOUSE & KIP KAP

Belgium inspired bar snack. Frites with classic Andalouse sauce using

Hellmann's Professional and Kip Kap (pressed pig cheek).

200ml Hellmann's Professional

Red peppers

Tomato puree

Potatoes waxy

5g Sea salt

lkø Pig cheek

Knorr Professional Ham Paste Bouillon

IL Water

200g Carrots

200g Shallots

Cornichons

15g **Parsley**

20g Capers

Gelatin sheet

Method

For the Andalouse:

- · Roast the red pepper, cover, leave to chill and peel.
- · Cook out the tomato puree with equal parts water.
- · Blend together until smooth.
- · Fold through the HELLMANN'S Professional Mayonnaise.

For the kip kap:

- · In a large pan brown the pig cheek and braise in the KNORR Professional Ham Paste Bouillon with whole peeled carrots and roughly chopped shallots for 3-4 hours until tender.
- · Remove the cheek, leave to cool slightly and pick into
- · Add finely chopped shallots, cornichons, capers and finely chopped parsley.
- · Dissolve the hydrated gelatine sheet into IOOml of the strained ham stock and add to the pig
- · Press the mix into a lined tray or terrine and chill.

For the Frites:

- · Wash the potatoes, leave the skin on and cut into
- · Steam for 5 mins until pliable but not cooked through.
- · Drain, lay out on a lined tray and refrigerate for at least I hour until dry and cold.
- Blanch the frites at I30°c in batches for 7 minutes to cook without colour.
- · Drain out on lined tray and chill again for 30 minutes.

- · Deep fry the Frites at 180°c until golden, drain and season with sea salt.
- · Serve with a side of sauce Andalouse using HELLMANN'S Professional.
- · And Kip kap chopped into 2 cm cubes.



2g White pepper, ground

500g Puff pastry

200ml Hellmann's Professional

100g Watercress

20g Parsley, flat leaf

5g Thyme

2 Egg yolks

Colman's English Mustard

5g Sea Salt

50g Radish

50g Red onion

50g Cucumber

100ml White wine vinegar

Caster sugar

Method

For the watercress dip:

- · Pick the watercress and flat leaf parsley from the large stalks, blanch in boiling salted water for 10 seconds and refresh in iced water.
- · Drain and dry the watercress.
- · Blend with HELLMANN'S Professional.

For the sausage rolls:

- · Finely chop the shallots and sweat for 5 minutes in a pan with melted butter and chill.
- · Mix the shallots with the sausage meat, half the thyme (picked) and ground white pepper.
- · Roll into a sausage, wrap in clingfilm and chill.

- · Mix the egg yolk with COLMAN'S English Mustard and pass through a fine sieve.
- · Roll out the puff pastry into a large rectangle 3mm thick and brush with ½ the glaze.
- · Place on top the sausage meat mix. Fold over pastry, crimp edges and chill for I hour.

For the pickled vegetables:

- · Heat the vinegar, sugar, salt with IOOml water until the sugar dissolves. Leave to cool.
- · Finely slice the red onion, julienne the cucumber and cut the radish into 1/4s.
- · Place into separate containers and pour over the pickling liquor. Leave overnight.

- · Remove the sausage roll from the chiller and brush with the rest of the egg glaze and top with picked thyme and sea salt.
- Bake at 165°c for 20-25 minutes until the pastry is flaky, golden and the filling cooked to food safe temperature.
- · Serve warm with pickled vegetables and the **HELLMANN'S Professional watercress dip.**

Bar snack, taking inspiration from Italy with a fava bean dip using

Ingredients

Hellmann's Professional.

200ml Hellmann's Professional

200g Fava beans

20g **Knorr Professional Garlic Puree**

20g Basil

300g Arborio rice

25g **Knorr Professional Vegetable Paste Bouillon**

IL Water

75g **Shallots**

20ml Olive oil

3 Eøøs

200g Plain flour

200g Panko crumbs

Method

For the Fava Bean Dip:

- · Peel the skins from the fava beans.
- · Blend I50g fava beans with the Hellmann's Professional, 10g basil and Garlic puree.
- · With the rest of the fava beans add IOml olive oil and season, keep for service.



- · Bring the water to the boil then whisk in the KNORR Professional Vegetable Paste Bouillon.
- · Peel and dice the shallot.
- · Heat the oil, and sweat the finely diced shallots for 2-3 minutes. Add the rice and cook for a further 2-3 minutes.
- · Add ¼ of the bouillon and cook until the rice has absorbed the liquid then repeat until the rice has softened but still has bite. Allow to cool until needed.
- · Pick the smallest basil leaves and deep fry for 5 seconds, remove and leave to dry and crisp.
- · Blend the panko with the rest of the basil.
- · Divide the rice mix into 30 balls.
- · Dice the taleggio into 30 small cubes.
- · Press a cube into the centre of each rice ball and shape the arancini into cones, using the palms of your hands.
- · Pane the arancini cones in seasoned plain flour, beaten whole egg and the basil panko crumb. Keep chilled for service.

To serve:

- Deep fry 3 arancini per portion at 170°c for 4-5 minutes until golden and piping hot throughout.
- · Place some HELLMANN'S Fava Bean dip on the base of a small plate.
- · Top with 3 arancini, garnish with fava beans and deep fried basil.



and Hellmann's Professional Mustard dip.

Ingredients

200ml Hellmann's Professional

50ml Dijon mustard

400g Beef Cheek

400g Onions

25g Knorr Professional Beef Paste Bouillon

Bay leaf

15ø Marmite

2₫ Nutmeg, ground

IL Water

50g Butter

Plain flour

Panko Breadcrumbs

4 Eggs

3g Salt

2ġ White pepper, ground



Method

For the Mustard Dip:

- · Blend I50g of Hellmann's Professional with the Dijon vellow mustard.
- · Place in squeezy bottle and chill for service.

For the beef:

- · Seal and colour the beef cheek in a pan, add the onions and bay leaf.
- · Top with KNORR Professional Beef bouillon by whisking the Beef paste into I litre boiling water. Add the Marmite for a more intense umami taste.
- · Braise the beef covered in the combi at 150°c for 2-3 hours until soft.
- · Remove the bay leaf and beef. Pick the beef into small pieces.
- · Meanwhile, blend the onions and KNORR Professional Beef bouillon to a thick, smooth mixture.

For the Bitterballen:

- · Melt the butter, and bring to foaming point.
- · Add the plain flour and nutmeg, stirring continuously for 2 minutes.
- · Add the blended beef bouillon and onion mixture a ladle at a time to the roux until you have a thick sauce.
- · Fold through the picked beef cheek and marmite till well incorporated.
- · Place on a lined tray, leave to chill and set.
- · Divide the mix into 60 small balls and pane with seasoned flour, whisked eggs and panko crumb.
- · Chill for service.

- · Deep-fry 6 Bitterballen per portion until piping hot throughout and golden.
- · Serve with a side dish of the HELLMANN'S Professional mustard dip.







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